

**STRATEGIC PLAN
ANNUAL UPDATE**
Year 2 / FY23

Gearing Up for Success

Mississippi Delta Community College

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MISSISSIPPI DELTA
COMMUNITY COLLEGE

Gearing Up for Success

Year 2 / FY23 – Shifting Into Gear


Mississippi Delta Community College engaged multiple stakeholders and accomplished numerous tasks during the second year of its strategic plan for 2021-24, *Gearing Up for Success*.

This annual report uses color codes to identify progress-to-date: ■ green=good progress, ■ yellow=partial progress, ■ orange=no progress. Action-step logs, emails, meeting minutes, and other artifacts are on file in the Office of Institutional Effectiveness, providing evidence for the subjective judgements regarding color codes in the table below:

Initiative	Goal	Highlighted Accomplishment	Progress
Student Success	1.1-Faculty PD for student success	Provided teachers with PD re: helping at-risk students	
	1.2-Address barriers to success	Structured peer-to-peer info sharing for resources	
	1.3-Employ active advising	Hosted a College & Career Fair	
	1.4-Improve student development	Provided community service and skills training	
Workplace Environment	2.1-Increase employee morale	Provided ELT with sessions on actionable morale data	
	2.2-Increase PD offerings	Established livestream and self-paced PD	
	2.3-Transparency/accountability	Offered conflict-resolution PD	
	2.4-Increase staff engagement	Logged and recognized employee event attendance	
Enrollment Management	3.1-Improve onboarding	Worked on revising application	
	3.2-More efficient enrollment processes	Began automated communication but sidetracked	
	3.3-Develop brand & create marketing	Improved internal branding while awaiting \$ for marketing	
	3.4-Written enrollment/communication plan	Wrote, revised, and approved enrollment plan	
Infrastructure	4.1-Maintain/improve existing infrastructure	Made over 100 repairs to-date on FY22 building evaluations	
	4.2-Create master campus plan	Developed campus master plan which is awaiting approval	

The intended objectives for *Gearing Up for Success* initiatives and their major goals will be reviewed at the summer Executive Leadership Team retreat on 19 June 2023. Annual targets for Year 3 / FY24 will be provided to MDCC's Board of Trustees at their September meeting.

Reports of plan progress have been further disseminated to students, staff, alumni, and other stakeholders via newsletter, social media, and press release according to following table:

Intended Audience	Communications process					Content covered
	Frequency	Medium Used	Delivery Details	Lead	Date	
						1. Student Success 2. Workplace Environment 3. Enrollment 4. Infrastructure 5. Other
Board of Trustees	Annually SEPT	Board meeting	In-person report	Kate Failing	9/8/22	5. Detailed review of Year 1, targets for Year 2, and instructions to access public report,
All Staff	Annually FALL	Newsletter	Delta Digest	PR Dept	10/31/22	3. Enrollment management plan drafted https://mailchi.mp/msdelta/mdcc-delta-digest-11540290?e=5e3ce5a027
	Annually SPRING	Newsletter	Delta Digest	PR Dept	2/6/23	2. Update on ELT actions from employee morale survey in fall https://mailchi.mp/msdelta/mdcc-delta-digest-11583914?e=5e3ce5a027
External Community	Annually FALL	Press release	Area news outlets	PR Dept	10/31/22	3. Enrollment management plan https://www.msdelta.edu/news-room/untitled.php Printed in Enterprise Tocsin 20221110-p6
	Extra	Press release	Area news outlets	PR Dept	12/1/22	1. Student development through SGA trip to DC https://www.msdelta.edu/news-room/sga-attends-conference.php
	Annually SPRING	Social Media	Facebook	PR Dept	2/8/23	2. President holds listening sessions with deans, directors, etc. 
	Extra	Social Media	Facebook	PR Dept	5/19/23	4. Men's residence hall groundbreaking 